Please use this form if you want the Hong Kong Offer Shares to be issued in your name 如 閣下欲以本身名義登記將獲發行的香港發售股份,請使用本表格

Staple your payment here 請將股款 緊釘在此 This Application Form uses the same terms as defined in the prospectus of Kiddieland International Limited (the "Company") dated 11 September 2017 (the "Prospectus"). 本申請表格使用童園國際有限公司 (「本公司」) 於二零一七年九月十一日刊發的招股章程 (「招股章程」) 所界定的詞彙。

Neither this Application Form nor the Prospectus constitutes an offer to sell or the solicitation of an offer to buy any Hong Kong Offer Shares in any jurisdiction other than Hong Kong. The Hong Kong Offer Shares may not be offered or sold in the United States without registration or an exemption from registration under the U.S. Securities Act.本申請表格及招股章程概不構成在香港以外司法權區要約出售或游說要約購買香港發售股份。若無根據美國《證券法》登記或豁免登記,香港發售股份不得在美國提呈發售或出售。

This Application Form and the Prospectus may not be forwarded or distributed or reproduced (in whole or in part) in any manner whatsoever in any jurisdiction where such forwarding, distribution or reproduction is not permitted under the law of that jurisdiction.任何根據當地法例不得發送、派發或複製本申請表格及招股章程的司法權區內概不得發送或派發或複製(不論方式,亦不論全部或部分)本申請表格及招股章程。Copies of the Prospectus, all related Application Forms and the other documents specified in "Appendix

Copies of the Prospectus, all related Application Forms and the other documents specified in "Appendix VI — Documents delivered to the Registrar of Companies and available for inspection" to the Prospectus, have been registered by the Registrar of Companies in Hong Kong as required by section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Chapter 32 of the Laws of Hong Kong). Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Stock Exchange"), Hong Kong Securities Clearing Company Limited ("HKSCC"), the Securities and Futures Commission of Hong Kong (the "SFC") and the Registrar of Companies of Hong Kong take no responsibility for the contents of these documents. 招股章程、所有相關申請表格及招股章程「附錄六 — 送呈公司註冊處處長及備查文件」所述其他文件已遵照香港法例第32章《公司(清盤及雜項條文)條例》第342C條的規定送呈香港公司註冊處處長登記。香港交易及結算所有限公司、香港聯合交易所有限公司(「聯交所」)、香港中央結算有限公司(「香港結算」)、香港證券及期貨事務監察委員會(「證監會」)及香港公司註冊處處長對此等文件的內容概不負責。

KIDDIELAND

Kiddieland International Limited

童園國際有限公司

(Incorporated in Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

> Stock Code: 3830 股份代號: 3830

Maximum Offer Price: HK\$0.50 per Offer Share (payable in

full on application in Hong Kong dollars, subject to refund, plus brokerage of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%)

最高發售價: 每股發售股份 0.50 港元另加 1.0% 經紀佣金、 0.0027% 證監會交易徵費及 0.005% 聯交所

交易費(須於申請時以港元全數繳足,

多繳股款可予退還)

You should read this Application Form in conjunction with the Prospectus, which contains further information on the application procedures. 招股章程尚有其他關於申請程序的資料,本申請表格應與招股章程一併閱讀。

Application Form 申請表格

To: Kiddieland International Limited Huajin Securities (International) Limited The Hong Kong Underwriter

致: 童園國際有限公司 華金證券(國際)有限公司 香港包銷商

Applicants' declaration

I/We agree to the terms and conditions and application procedures in this Application Form and the Prospectus. Please refer to the "Effect of completing and submitting this Application Form" section of this Application Form.

申請人聲明

本人/吾等同意本申請表格及招股章程的條款及條件以及申請程序。見本申請表格「填交本申請表格的效用」一節。

Warning: Only one application may be made for the benefit of any person. Please refer to the last four bullets of "Effect of completing and submitting this Application Form" section.

警告:任何人士只限作出一次為其利益而進行的認購申請。 請參閱「填交本申請表格的效用」一節最後四點。

Please use this form if you want the Hong Kong Offer Shares to be issued in your name 閣下欲以本身名義登記將獲發行的香港發售股份,請使用本表格 Signed by (all) applicant(s) (all joint applicants must sign): For Broker use 此欄供經紀填寫 Lodged by 遞交申請的經紀 由(所有)申請人簽署(所有聯名申請人必須簽署): Broker No. 經紀號碼 Broker's Chop 經紀印章 M 月 D =Cheque/banker's cashier order number Number of Hong Kong Offer Shares applied for 支票/銀行本票號碼 (not more than 12,500,000 shares) 申請香港發 售股份數目(不超過12,500,000股股份) Name of bank on which cheque/Banker's cashier order is drawn (see "How to make your application" section) 兑現支票/銀行本票的銀行名稱(見「申請手續」一節) 總額 Total amount HK\$ 港元 Name in English 英文姓名/名稱 Family name or company name姓氏或公司名稱 Forename(s) 名字 Name in Chinese 中文姓名/名稱 Family name or company name姓氏或公司名稱 Forename(s) 名字 Hong Kong Identity Card No./Passport No./Hong Occupation in English 職業(以英文填寫) Kong business registration No.* (Please delete as appropriate) 香港身份證號碼/護照號碼/香港商業登 記號碼*(請刪除不適用者) Names of all other joint applicants in English (if any) Hong Kong Identity Card No./Passport No./Hong Kong 所有其他聯名申請人的英文姓名/名稱(如有) Business Registration No. of all other joint applicants* (Please delete as appropriate) 所有其他聯名申請人的香港身份 (1) 證號碼/護照號碼/香港商業登記號碼*(請刪除不適用者) (1) (2)(2) (3) (3) Hong Kong address in English and telephone no. (joint applicants should give the address and the telephone number of first-named applicant only) 香港地址(以英文填寫)及電話號碼(聯名申請人只須填寫排名首位申請人的地址及電話號碼) Telephone No. 電話號碼 For Nominees: You will be treated as applying for your own benefit if you do not complete this section. Please provide an account number or identification code for each (joint) beneficial owner. 由代名人遞交:代名人若不填寫本節,是項認購申請將視作為 閣下利益提出。請填寫每名(聯名)實益擁有人的賬戶號碼或識別編碼。 ADDRESS LABEL 地址標貼(Your name(s) and address in Hong Kong in BLOCK letters 請用英文正楷 填寫姓名/名稱及香港地址)

For Internal use 此欄供內部使用

Please use this form if you want the Hong Kong Offer Shares to be issued in your name 如 閣下欲以本身名義登記將獲發行的香港發售股份,請使用本表格

- * (1) An individual must provide his Hong Kong Identity Card number or, if he does not hold a Hong Kong Identity Card, his passport number. A body corporate must provide its Hong Kong business registration number. Each joint applicant must provide its or his relevant number. The Hong Kong Identity Card number(s)/passport number(s)/Hong Kong business registration number(s) will be transferred to a third party for checking the Application Form's validity. 個別人士 須填寫其香港身份證號碼或(如非香港身份證持有人)護照號碼。法人團體須填寫其香港商業登記號碼。每名聯名申請人均須提供其相關號碼。該等香港身份證號碼/護照號碼/香港商業登記號碼將轉交第三方以核實申請表格的有效性。
- (2) Part of the Hong Kong Identity Card number/passport number of you or, for joint applicants, the first-named applicant may be printed on your refund cheque (if any). Your banker may require verification of your Hong Kong Identity Card number/passport number before you can cash your refund cheque. 日後如需退回申請股款,退款支票上或會印有 閣下或(如屬聯名申請人)排名首位申請人的香港身份證號碼/護照號碼的一部分。銀行兑現退款支票前或會要求查證 閣下的香港身份證號碼/護照號碼。
- (3) If an application is made by an unlisted company and:
 - the principal business of that company is dealing in securities; and
- you exercise statutory control over that company, then the application will be treated as being made for your benefit. 倘若申請人是一家非上市公司,而:
 - 該公司主要從事證券買賣業務;及
 - 閣下對該公司可行使法定控制權,

是項申請將視作為 閣下的利益提出。



How to make your application

1. Use the table below to calculate how much you must pay. Your application must be for a minimum of 5,000 Hong Kong Offer Shares and in one of the numbers set out in the table, or your application will be rejected.

NUMBER OF HONG KONG OFFER SHARES THAT MAY BE APPLIED FOR AND PAYMENTS								
No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	
5,000	2,525.20	80,000	40,403.08	700,000	353,526.95	6,000,000	3,030,231.00	
10,000	5,050.39	90,000	45,453.47	800,000	404,030.80	7,000,000	3,535,269.50	
15,000	7,575.58	100,000	50,503.85	900,000	454,534.65	8,000,000	4,040,308.00	
20,000	10,100.77	150,000	75,755.78	1,000,000	505,038.50	9,000,000	4,545,346.50	
25,000	12,625.97	200,000	101,007.70	1,500,000	757,557.75	10,000,000	5,050,385.00	
30,000	15,151.16	250,000	126,259.63	2,000,000	1,010,077.00	11,000,000	5,555,423.50	
35,000	17,676.35	300,000	151,511.55	2,500,000	1,262,596.25	12,000,000	6,060,462.00	
40,000	20,201.54	350,000	176,763.48	3,000,000	1,515,115.50	12,500,000*	6,312,981.25	
45,000	22,726.74	400,000	202,015.40	3,500,000	1,767,634.75			
50,000	25,251.93	450,000	227,267.33	4,000,000	2,020,154.00			
60,000	30,302.31	500,000	252,519.25	4,500,000	2,272,673.25	Maximum number of Hong Kong Offer Shares you may apply for.		
70,000	35,352.70	600,000	303,023.10	5,000,000	2,525,192.50			

- 2. Complete the form in English and sign it. Only written signatures will be accepted (and not by way of personal chop).
- 3. Staple your cheque or banker's cashier order to the form. Each application for the Hong Kong Offer Shares must be accompanied by either one separate cheque or one separate banker's cashier order. Your application will be rejected if your cheque or banker's cashier order does not meet all the following requirements:

The cheque must:

Banker's cashier order must:

- be in Hong Kong dollars;
- not be post-dated;
- be made payable to "Ting Hong Nominees Limited Kiddieland International Public Offer";
- be crossed "Account Payee Only";
- be drawn on your Hong Kong dollar bank account in Hong Kong; and
- show your account name, which must either be pre-printed on the cheque, or be endorsed on the back by a person authorised by the bank. This account name must correspond with your name. If it is a joint application, the account name must be the same as the first-named applicant's name.
- be issued by a licensed bank in Hong Kong, and have your name certified on the back by a person authorised by the bank. The name on the banker's cashier order must correspond with your name. If it is a joint application, the name on the back of the banker's cashier order must be the same as the first-named applicant's name.

Please use this form if you want the Hong Kong Offer Shares to be issued in your name

4. Tear off the Application Form, fold it once and lodge your completed Application Form (with cheque or banker's cashier order attached) to one of the collection boxes at any of the following branches of DBS Bank (Hong Kong) Limited:

District	Branch name	Address			
Hong Kong Island	United Centre Branch	Shops 1015–1018 on 1/F & Shops 2032–2034 on 2/F, United Centre, 95 Queensway, Admiralty			
	Happy Valley Branch	G/F, 18A-22 King Kwong Street, Happy Valley			
	North Point Branch	G/F, 391 King's Road, North Point			
Kowloon	Nathan Road — SME Banking Centre	2/F, Wofoo Commercial Building, 574-576 Nathan Road, Mongkok			
	Canton Road — DBS Treasures Centre	G/F, Hanley House, 68 Canton Road, Tsimshatsui			
	San Po Kong — SME Banking Centre	Unit 01 & 02, G/F, Winning Centre, 29 Tai Yau Street, San Po Kong			
	Kowloon Bay — SME Banking Centre	Shop 6, G/F, Chevalier Commercial Centre, 8 Wang Hoi Road, Kowloon Bay			
New Territories	Tuen Mun Town Plaza — SME Banking Centre	Shop 23, G/F, Tuen Mun Town Plaza (II), 3 Tuen Lung Street, Tuen Mun			

5. Your Application Form can be lodged at these times:

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Monday, 11 September 2017 — 9:00 a.m. to 5:00 p.m.
Tuesday, 12 September 2017 — 9:00 a.m. to 5:00 p.m.
Wednesday, 13 September 2017 — 9:00 a.m. to 5:00 p.m.
Thursday, 14 September 2017 — 9:00 a.m. to 12:00 noon
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6. The latest time for lodging your application is by 12:00 noon on Thursday, 14 September 2017. The application lists will be open between 11:45 a.m. and 12:00 noon on that day, subject only to the weather conditions, as described in the section headed "How to apply for the Hong Kong Offer Shares — 10. Effect of bad weather on the opening of the application lists" in the Prospectus.

申請手續

1. 使用下表計算 閣下應付的款項。 閣下申請認購的股數須至少為5,000股香港發售股份,並為下表所列的其中一個數目,否則恕不受理。

可供申請認購香港發售股份數目及應繳款項								
申請認購的 香港發售 股份數目	申請時 應繳款項 港元	申請認購的 香港發售 股份數目	申請時 應繳款項 港元	申請認購的 香港發售 股份數目	申請時 應繳款項 港元	申請認購的 香港發售 股份數目	申請時 應繳款項 港元	
5,000	2,525.20	80,000	40,403.08	700,000	353,526.95	6,000,000	3,030,231.00	
10,000	5,050.39	90,000	45,453.47	800,000	404,030.80	7,000,000	3,535,269.50	
15,000	7,575.58	100,000	50,503.85	900,000	454,534.65	8,000,000	4,040,308.00	
20,000	10,100.77	150,000	75,755.78	1,000,000	505,038.50	9,000,000	4,545,346.50	
25,000	12,625.97	200,000	101,007.70	1,500,000	757,557.75	10,000,000	5,050,385.00	
30,000	15,151.16	250,000	126,259.63	2,000,000	1,010,077.00	11,000,000	5,555,423.50	
35,000	17,676.35	300,000	151,511.55	2,500,000	1,262,596.25	12,000,000	6,060,462.00	
40,000	20,201.54	350,000	176,763.48	3,000,000	1,515,115.50	12,500,000*	6,312,981.25	
45,000	22,726.74	400,000	202,015.40	3,500,000	1,767,634.75			
50,000	25,251.93	450,000	227,267.33	4,000,000	2,020,154.00			
60,000	30,302.31	500,000	252,519.25	4,500,000	2,272,673.25	* 閣下可申請認	忍購的香港發售股	
70,000	35,352.70	600,000	303,023.10	5,000,000	2,525,192.50	份最高數目。		

- 2. 以英文填妥及簽署申請表格。只接納親筆簽名(不得以個人印章代替)。
- 3. 閣下須將支票或銀行本票釘於表格上。每份香港發售股份申請須附一張獨立開出支票或一張獨立 開出銀行本票。支票或銀行本票必須符合以下所有規定,否則有關的認購申請不獲接納:

支票必須:

銀行本票必須:

- 為港元;
- 不得為期票;
- 註明抬頭人為「鼎康代理人有限公司 童園國際公開發售」;
- 劃線註明「只准入抬頭人賬戶」;
- 從 閣下在香港的港元銀行賬戶中開出;及
- 顯示 閣下的賬戶名稱,而該賬戶名稱必須 已預印在支票上,或由有關銀行授權的人 士在支票背書。賬戶名稱必須與 閣下姓 名/名稱相同。如屬聯名申請,賬戶名稱必 須與排名首位申請人的姓名/名稱相同。
- 須由香港持牌銀行開出,並由有關銀行授權的人士在銀行本票背面簽署核證 閣下姓名/名稱。銀行本票所示姓名/名稱須與 閣下姓名/名稱相同。如屬聯名申請,銀行本票背面所示姓名/名稱必須與排名首位申請人的姓名/名稱相同。

如 閣下欲以本身名義登記將獲發行的香港發售股份,請使用本表格

4. 請撕下申請表格,對摺一次,然後將填妥的申請表格(連同支票或銀行本票)投入星展銀行(香港)有限公司下列任何一家分行特設的收集箱:

地區 分行名稱 地址

港島區 統一中心分行 金鐘

金鐘道95號統一中心 1樓1015-1018號舖及 2樓2032-2034號舖

跑馬地分行 跑馬地

景光街 18A-22 號地下

北角分行 北角

英皇道391號地下

九龍區 彌敦道 一中小企業銀行 旺角

爾敦道574-576號和富商業大廈2樓

廣東道 一 星展豐盛理財中心 尖沙咀

廣東道68號恒利大廈地下

新蒲崗 一 中小企業銀行 新蒲崗

大有街29號宏基中心 地下01及02單位

九龍灣 一中小企業銀行 九龍灣

宏開道8號其士商業中心

地下商場6號舖

新界區 屯門市廣場 一中小企業銀行 屯門

屯隆街3號屯門市廣場 第2期地下23號舖

5. 閣下可於下列時間遞交申請表格:

二零一七年九月十一日(星期一) 一 上午九時正至下午五時正

二零一七年九月十二日(星期二) 一 上午九時正至下午五時正

二零一七年九月十三日(星期三) 一 上午九時正至下午五時正

二零一七年九月十四日(星期四) 一 上午九時正至中午十二時正

6. 截止遞交申請的時間為二零一七年九月十四日(星期四)中午十二時正。開始辦理申請登記的時間 為當日上午十一時四十五分至中午十二時正,唯一會影響此時間的變化因素為當日的天氣情況(詳 見招股章程「如何申請香港發售股份 — 10.惡劣天氣對辦理申請登記的影響」一節所述)。

KIDDIELANDKiddieland International Limited

童園國際有限公司

(Incorporated in Cayman Islands with limited liability)

GLOBAL OFFERING

Conditions of your application

A. Who can apply

- You and any person(s) for whose benefit you are applying must be 18 years of age or older and must have a Hong Kong address.
- 2. If you are a firm, the application must be in the individual members' names.
- 3. The number of joint applicants may not exceed 4.
- 4. If you are a body corporate, the application must be signed by a duly authorised officer, who must state his representative capacity, and stamped with your corporation's chop.
- 5. You must be outside the United States, not be a United States Person (as defined in Regulation S) and not be a legal or natural person of the PRC.
- Unless permitted by the Listing Rules, you cannot apply for any Hong Kong Offer Shares if you are:
 - an existing beneficial owner of Shares in the Company and/or any of its subsidiaries;
 - a Director or chief executive officer of the Company and/ or any of its subsidiaries;
 - a connected person of the Company or will become a connected person of the Company immediately upon completion of the Global Offering;
 - an associate of any of the above; or
 - have been allocated or have applied for or indicated an interest in any International Placing Shares or otherwise participate in the International Placing.

B. If you are a nominee

You, as a nominee, may make more than one application for the Hong Kong Offer Shares by: (i) giving **electronic application instructions** to HKSCC via Central Clearing and Settlement System ("CCASS") (if you are a CCASS Participant); or (ii) using a WHITE or YELLOW Application Form, and lodge more than one application in your own name on behalf of different beneficial owners.

C. Effect of completing and submitting this Application Form

By completing and submitting this Application Form, you (and if you are joint applicants, each of you jointly and severally) for yourself or as an agent or a nominee on behalf of each person for whom you act:

- undertake to execute all relevant documents and instruct and authorise the Company and/or the Sole Global Coordinator (or their agents or nominees), as agents of the Company, to execute any documents for you and to do on your behalf all things necessary to register any Hong Kong Offer Shares allocated to you in your name as required by the Articles of Association;
- agree to comply with the Companies Ordinance, the Companies (Winding Up and Miscellaneous Provisions) Ordinance and the Articles of Association;
- confirm that you have read the terms and conditions and application procedures set out in the Prospectus and in this Application Form and agree to be bound by them;

- confirm that you have received and read the Prospectus and have only relied on the information and representations contained in the Prospectus in making your application and will not rely on any other information or representations except those in any supplement to the Prospectus;
- confirm that you are aware of the restrictions on the Global Offering in the Prospectus;
 - agree that none of the Company, the Sole Global Coordinator, the Sole Sponsor, the Underwriter, their respective directors, officers, employees, partners, agents, advisers and any other parties involved in the Global Offering is or will be liable for any information and representations not in the Prospectus (and any supplement to it):
- undertake and confirm that you or the person(s) for whose benefit you have made the application have not applied for or taken up, or indicated an interest for, and will not apply for or take up, or indicate an interest for, any Offer Shares under the International Placing nor participated in the International Placing:
- agree to disclose to the Company, our Hong Kong Share Registrar, the receiving bank, the Sole Global Coordinator, the Sole Sponsor, the Underwriter and/or their respective advisers and agents any personal data which they may require about you and the person(s) for whose benefit you have made the application;
- if the laws of any place outside Hong Kong apply to your application, agree and warrant that you have complied with all such laws and none of the Company, the Sole Global Coordinator, the Sole Sponsor and the Underwriter nor any of their respective officers or advisers will breach any law outside Hong Kong as a result of the acceptance of your offer to purchase, or any action arising from your rights and obligations under the terms and conditions contained in the Prospectus and this Application Form;
- agree that once your application has been accepted, you may not rescind it because of an innocent misrepresentation;
- agree that your application will be governed by the laws of Hong Kong;
- represent, warrant and undertake that (i) you understand that the Hong Kong Offer Shares have not been and will not be registered under the U.S. Securities Act; and (ii) you and any person for whose benefit you are applying for the Hong Kong Offer Shares are outside the United States (as defined in Regulation S) or are a person described in paragraph (h)(3) of Rule 902 of Regulation S;
- warrant that the information you have provided is true and accurate;
- agree to accept the Hong Kong Offer Shares applied for, or any lesser number allocated to you under the application;
- authorise the Company to place your name(s) on the Company's register of members as the holder(s) of any Hong Kong Offer Shares allocated to you, and the Company and/ or its agents to send any share certificate(s) and/or any refund cheque(s) to you or the first-named applicant for joint application by ordinary post at your own risk to the address stated on the application, unless you have fulfilled the criteria

Please use this form if you want the Hong Kong Offer Shares to be issued in your name

mentioned in "Personal Collection" section in the Prospectus to collect the share certificate(s) and/or refund cheque(s) in person:

- declare and represent that this is the only application made and the only application intended by you to be made to benefit you or the person for whose benefit you are applying;
- understand that the Company and the Sole Global Coordinator will rely on your declarations and representations in deciding whether or not to make any allotment of any of the Hong Kong Offer Shares to you and that you may be prosecuted for making a false declaration;
- (if the application is made for your own benefit) warrant that
 no other application has been or will be made for your benefit
 on a WHITE or YELLOW Application Form or by giving
 electronic application instructions to HKSCC or to the HK
 elPO White Form service provider by you or by any one as
 your agent or by any other person; and
- (if you are making the application as an agent for the benefit of another person) warrant that (i) no other application has been or will be made by you as agent for or for the benefit of that person or by that person or by any other person as agent for that person on a WHITE or YELLOW Application Form or by giving electronic application instructions to HKSCC and (ii) you have due authority to sign the Application Form or give electronic application instructions on behalf of that other person as their agent.

D. Power of attorney

If your application is made through an authorised attorney, the Company and the Sole Global Coordinator may accept or reject your application at their discretion, and on any conditions they think fit, including evidence of the attorney's authority.

Determination of Offer Price and Allocation of Hong Kong Offer Shares

The Offer Price is expected to be fixed on or around Friday, 15 September 2017. Applicants are required to pay the maximum Offer Price of HK\$0.50 for each Hong Kong Offer Share together with 1% brokerage, 0.0027% SFC transaction levy and 0.005% Stock Exchange trading fee. If the Offer Price is not agreed between the Company, and the Sole Global Coordinator on or before Wednesday, 20 September 2017, the Global Offering will not proceed and will lapse.

Applications for Hong Kong Offer Shares will not be processed and no allotment of any Hong Kong Offer Shares will be made until the application lists close.

The Company expects to announce the fixed Offer Price, the indication of the level of interest in the International Placing, the level of applications under the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares on Wednesday, 20 September 2017 in the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.kiddieland.com.hk. Results of allocations in the Hong Kong Public Offering, and the Hong Kong Identity Card/passport/Hong Kong business registration numbers of successful applicants (where applicable) will be available on the above websites.

If your application for Hong Kong Offer Shares is successful (in whole or in part)

If you apply for 1,000,000 or more Hong Kong Offer Shares and have provided all information required in this Application Form, you may collect your refund cheque(s) and/or share certificate(s) from the Hong Kong Share Registrar, Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Wednesday, 20 September 2017 or such other date as notified by us in the newspapers.

If you are an individual who is eligible for personal collection, you must not authorise any other person to collect for you. If you are a corporate applicant which is eligible for personal collection, your authorised representative must bear a letter of authorisation from your corporation stamped with your corporation's chop. Both individuals and authorised representatives must produce, at the time of collection, evidence of identity acceptable to the Hong Kong Share Registrar.

If you do not collect your refund cheque(s) and/or share certificate(s) personally within the time period specified for collection, they will be dispatched promptly to the address as specified on this Application Form by ordinary post at your own risk.

If you apply for less than 1,000,000 Hong Kong Offer Shares, your refund cheque(s) and/or share certificate(s) will be sent to the address on the relevant Application Form on Wednesday, 20 September 2017, by ordinary post and at your own risk.

Refund of your money

If you do not receive any Hong Kong Offer Shares or if your application is accepted in part only or if the conditions of the Hong Kong Public Offering are not fulfilled in accordance with the section "Structure and Conditions of the Global Offering" in the Prospectus or if your application is revoked, the Company will refund to you your application monies (including the related 1% brokerage, 0.0027% SFC transaction levy and 0.005% Stock Exchange trading fee) without interest. If the Offer Price is less than the maximum Offer Price, the Company will refund to you the surplus application monies (including the related 1% brokerage, 0.0027% SFC transaction levy and 0.005% Stock Exchange trading fee) without interest.

The refund procedures are stated in the section headed "How to Apply for Hong Kong Offer Shares — 14. Despatch/Collection of share certificates and refund monies" in the Prospectus.

Application by HKSCC Nominees Limited ("HKSCC Nominees")

Where this Application Form is signed by HKSCC Nominees on behalf of persons who have given **electronic application instructions** to apply for the Hong Kong Offer Shares, the provisions of this Application Form which are inconsistent with those set out in the Prospectus shall not apply and provisions in the Prospectus shall prevail.

Without limiting the generality of this paragraph, the following sections of this Application Form are inapplicable where this form is signed by HKSCC Nominees:

- "Applicants' declaration" on the first page;
- "Warning" on the first page;
- "If you are a nominee";
- All representations and warranties under the "Effect of completing and submitting this Application Form" section, except the first one regarding registration of Hong Kong Offer Shares in the applicant's name and the signing of documents to enable the applicant to be registered as the holder of the Hong Kong Offer Shares;
- "If your application for Hong Kong Offer Shares is successful (in whole or in part)"; and
- "Refund of your money".

The following sections in the section headed "How to apply for Hong Kong Offer Share" in the Prospectus are inapplicable where this form is signed by HKSCC Nominees

- "How many applications can you make"; and
- "Circumstances in which you will not be allotted Offer Shares".

KIDDIELAND

Kiddieland International Limited

童園國際有限公司

(於開曼群島註冊成立的有限公司)

全球發售

申請條件

甲.可提出申請的人士

- 1. 閣下及 閣下為其利益提出申請的人士必須年滿 18歲並有香港地址。
- 2. 如 閣下為商號,申請須以個別成員名義提出。
- 3. 聯名申請人不得超過四名。
- 4. 如 閣下為法人團體,申請須經獲正式授權人 員簽署,並註明其所屬代表身份及蓋上公司印 鑑。
- 5. 閣下必須身處美國境外,並非美國籍人士(定義見S規例),亦非中國法人或自然人。
- 除《上市規則》批准外,下列人士概不得申請認 購任何香港發售股份:
 - 本公司及/或其任何附屬公司股份的現有 實益擁有人;
 - 本公司及/或其任何附屬公司之董事或最高行政人員;
 - 本公司關連人士或緊隨全球發售完成後成 為本公司關連人士的人士;
 - 上述任何人士的聯繫人;或
 - 已獲分配或已申請或表示有意申請國際配售股份或以其他方式參與國際配售的人士。

乙.如 閣下為代名人

閣下作為代名人可提交超過一份香港發售股份申請,方法是:(i)透過中央結算及交收系統(「中央結算系統」)向香港結算發出電子認購指示(如 閣下為中央結算系統參與者);或(ii)使用白色或黃色申請表格,以自身名義代表不同的實益擁有人提交超過一份申請。

丙.填交本申請表格的效用

閣下填妥並遞交本申請表格,即表示 閣下(如屬聯名申請人,即各人共同及個別)代表 閣下本身,或作為 閣下代其行事的每位人士的代理或代名人:

- 承諾促使所有相關文件生效,並指示及授權本公司及/或作為本公司代理的獨家全球協調人(或彼等的代理或代名人),代表 閣下促使任何文件生效,並辦理所有必需手續,致使按照組織章程細則的規定將 閣下獲分配的任何香港發售股份以 閣下名義登記;
- 同意遵守公司條例、公司(清盤及雜項條文)條例及組織章程細則;
- 確認 閣下已細閱招股章程及本申請表格所載 的條款及條件以及申請程序,並同意受其約束;

- 確認 閣下已接獲及細閱招股章程,提出申請 時亦僅依據招股章程載列的資料及陳述,而除 招股章程任何補充文件外,不會依賴任何其他 資料或陳述;
- 確認 閣下知悉招股章程內有關全球發售的限制;
- 同意本公司、獨家全球協調人、獨家保薦人、 包銷商、彼等各自的董事、高級職員、僱員、 合夥人、代理、顧問及參與全球發售的任何其 他人士現時及日後均毋須對並非載於招股章程 (及其任何補充文件)的任何資料及陳述負責;
- 承諾及確認 閣下或 閣下為其利益提出申請 的人士並無申請或接納或表示有意認購(亦不會 申請或接納或表示有意認購)國際配售的任何發 售股份,亦無參與國際配售;
- 同意在本公司、香港股份過戶登記處、收款銀行、獨家全球協調人、獨家保薦人、包銷商及/或彼等各自的顧問及代理提出要求時,向彼等披露其所要求提供有關 閣下及 閣下為其利益提出申請的人士的個人資料;
- 若如香港境外任何地方的法例適用於 閣下的申請,則同意及保證 閣下已遵守所有有關法例,且本公司、獨家全球協調人、獨家保薦人及包銷商及彼等各自的高級職員或顧問概不會因接納 閣下的購買要約,或 閣下在招股章程及本申請表格所載的條款及條件項下的權利及責任所引致的任何行動,而違反香港境外的任何法例;
- 同意 閣下的申請一經接納,即不得因無意的 失實陳述而撤銷;
- 同意 閣下的申請受香港法例規管;
- 聲明、保證及承諾:(i) 閣下明白香港發售股份不曾亦不會根據美國《證券法》登記;及
 (ii) 閣下及 閣下為其利益申請香港發售股份的人士均身處美國境外(定義見S規例),或屬S規例第902條第(h)(3)段所述的人士;
- 保證 閣下提供的資料真實及準確;
- 同意接納所申請數目或根據申請分配予 閣下 但數目較少的香港發售股份;
- 授權本公司將 閣下的姓名/名稱列入本公司 股東名冊,作為 閣下獲分配的任何香港發售 股份的持有人,並授權本公司及/或其代理以 平郵方式按申請所示地址向 閣下或聯名申請 的首名申請人發送任何股票及/或退款支票, 郵誤風險由 閣下承擔,除非 閣下已符合招

股章程內「親身領取」章節的條件而親身領取股票及/或退款支票;

- 聲明及表示此乃 閣下作出的唯一申請及 閣 下擬以本身或 閣下為其利益提出申請的人士 為受益人作出的唯一申請;
- 明白本公司及獨家全球協調人將依據 閣下的 聲明及陳述而決定是否向 閣下分配任何香港 發售股份, 閣下如作出虛假聲明,可能會被檢 控;
- (如本申請為 閣下本身的利益提出)保證 閣下或作為 閣下代理的任何人士或任何其他人士不曾亦不會為 閣下的利益以白色或黃色申請表格或向香港結算或網上白表服務供應商發出電子認購指示而提出其他申請;及
- (如 閣下作為代理為另一人士的利益提出申請)保證(i) 閣下(作為代理或為該人士利益)或該人士或任何其他作為該人士代理的人士不曾亦不會以白色或黃色申請表格或向香港結算發出電子認購指示而提出其他申請;及(ii) 閣下獲正式授權作為該人士的代理代為簽署申請表格或發出電子認購指示。

丁.授權書

如 閣下透過授權人士提出申請,本公司及獨家 全球協調人可按其認為合適的條件(包括出示獲授 權證明)酌情接納或拒絕 閣下的申請。

釐定發售價及香港發售股份的分配

預期發售價於二零一七年九月十五日(星期五)或前後釐定。申請人須繳付每股香港發售股份0.50港元的最高發售價,另加1%經紀佣金、0.0027%證監會交易徵費及0.005%聯交所交易費。倘若本公司與獨家全球協調人並無於二零一七年九月二十日(星期三)或之前協定發售價,全球發售將不會進行並將告失效。

截止登記認購申請前,概不處理香港發售股份的 申請或配發任何香港發售股份。

本公司預期於二零一七年九月二十日(星期三)在聯交所網站(www.hkexnews.hk)及本公司網站(www.kiddieland.com.hk)公佈協定發售價、國際配售踴躍程度、香港公開發售認購水平及香港發售股份分配基準。香港公開發售的分配結果以及成功申請人的香港身份證/護照/香港商業登記號碼(如適用)亦同於上述網站公佈。

如 閣下成功申請認購香港發售股份(全部或部分) 如 閣下申請認購1,000,000股或以上香港發售股份並已提供本申請表格所需一切資料, 閣下可於二零一七年九月二十日(星期三)或本公司在報章上公佈的其他日期上午九時正至下午一時正,前往香港股份過戶登記處卓佳證券登記有限公司(地址為香港皇后大道東183號合和中心22樓)領取退款支票及/或股票。 如 閣下為個人申請人並合資格親身領取, 閣下不得授權任何其他人士代領。如 閣下為公司申請人並合資格派人領取, 閣下的授權代表須攜同蓋上公司印鑑的授權書領取。個人申請人及授權代表領取股票時均須出示香港股份過戶登記處接納的身份證明文件。

如 閣下並無在指定領取時間內親身領取退款支票及/或股票,有關股票將會立刻以平郵方式寄往本申請表格所示地址,郵誤風險由 閣下承擔。如 閣下申請認購1,000,000股以下香港發售股份,閣下的退款支票及/或股票將於二零一七年九月二十日(星期三)或以前以平郵方式寄往有關申請表格所示地址,郵誤風險由 閣下承擔。

退回股款

若 閣下未獲分配任何香港發售股份或申請僅部分獲接納或倘香港公開發售的條件並未根據招股章程「全球發售的架構及條件」一節達成或 閣下的申請遭撤銷,本公司將不計利息退回 閣下的申請股款(包括相關的1%經紀佣金、0.0027%證監會交易徵費及0.005%香港聯交所交易費)。如發售價低於最高發售價,本公司將不計利息退回多收申請股款(包括相關的1%經紀佣金、0.0027%證監會交易徵費及0.005%聯交所交易費)。

有關退款程序載於招股章程「如何申請香港發售股份—14.寄發/領取股票及退回股款」一節。

香港中央結算(代理人)有限公司(「香港結算代理 人 |) 提出的申請

如本申請表格由香港結算代理人代表發出電子認 購指示申請香港發售股份的人士簽署,本申請表 格與招股章程不符的條文將不適用,且以招股章 程所述者為準。

在不限制此段一般應用的前提下,本申請表格的 以下部分在香港結算代理人作簽署人的情況下並 不適用:

- 第一頁的「申請人聲明」;
- 第一頁的「警告」;
- 「如 閣下為代名人」;
- 「填交本申請表格的效用」一節項下的所有陳述及保證,惟首項有關以申請人名義登記香港發售股份及簽署使申請人登記成為香港發售股份持有人的文件除外;
- 「如 閣下成功申請認購香港發售股份(全部或部分) |; 及
- 「银回股款」。

招股章程「如何申請香港發售股份」一節的以下部分在香港結算代理人作簽署人的情況下並不適用:

- 「閣下可提交的申請數目」; 及
- 「閣下不獲配發發售股份的情況」。

Personal Data

Personal Information Collection Statement

This Personal Information Collection Statement informs the applicant for, and holder of, Hong Kong Offer Shares, of the policies and practices of the Company and its Hong Kong Share Registrar in relation to personal data and the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "Ordinance").

1. Reasons for the collection of your personal data It is necessary for applicants and registered holders of securities to supply correct personal data to the Company or its agents and the Hong Kong Share Registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Hong Kong Share Registrar.

Failure to supply the requested data may result in your application for securities being rejected, or in delay or the inability of the Company or its Hong Kong Share Registrar to effect transfers or otherwise render their services. It may also prevent or delay registration or transfers of the Hong Kong Offer Shares which you have successfully applied for and/or the dispatch of share certificate(s) and/or refund cheque(s) and/or e-Auto Refund payment to which you are entitled.

It is important that securities holders inform the Company and the Hong Kong Share Registrar immediately of any inaccuracies in the personal data supplied.

2. Purposes

The personal data of the securities holders may be used, held, processed, and/or stored (by whatever means) for the following purposes:

- processing your application and/or refund cheque and/or e-Auto Refund payment, where applicable, verification of compliance with the terms and application procedures set out in this Application Form and the Prospectus and announcing results of allocation of the Hong Kong Offer Shares;
- compliance with applicable laws and regulations in Hong Kong and elsewhere;
- registering new issues or transfers into or out of the names of securities' holders including, where applicable, HKSCC Nominees;
- maintaining or updating the register of securities' holders of the Company;
- verifying securities holders' identities;
- establishing benefit entitlements of securities' holders of the Company, such as dividends, rights issues, bonus issues, etc.;
- distributing communications from the Company and its subsidiaries;
- compiling statistical information and securities' holder profiles;
- disclosing relevant information to facilitate claims on entitlements; and
- any other incidental or associated purposes relating to the above and/or to enable the Company and the Hong Kong Share Registrar to discharge their obligations to securities' holders and/or regulators and/or any other purposes to which the securities' holders may from time to time agree.

3. Transfer of personal data

Personal data held by the Company and its Hong Kong Share Registrar relating to the securities holders will be kept confidential but the Company and its Hong Kong Share Registrar may, to the extent necessary for achieving any of the above purposes, disclose, obtain or transfer (whether within or outside Hong Kong) the personal data to, from or with any of the following:

- the Company's appointed agents such as financial advisers, receiving bankers and overseas principal share registrar:
- where applicants for securities request a deposit into CCASS, HKSCC or HKSCC Nominees, who will use the personal data for the purposes of operating CCASS:
- any agents, contractors or third-party service providers who offer administrative, telecommunications, computer, payment or other services to the Company or the Hong Kong Share Registrar in connection with their respective business operation;
- the Stock Exchange, the SFC and any other statutory regulatory or governmental bodies or otherwise as required by laws, rules or regulations;
- any persons or institutions with which the securities' holders have or propose to have dealings, such as their bankers, solicitors, accountants or stockbrokers etc.

4. Retention of personal data

The Company and its Hong Kong Share Registrar will keep the personal data of the applicants and holders of securities for as long as necessary to fulfil the purposes for which the personal data were collected. Personal data which is no longer required will be destroyed or dealt with in accordance with the Ordinance.

5. Access to and correction of personal data

Securities holders have the right to ascertain whether the Company or the Hong Kong Share Registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. The Company and the Hong Kong Share Registrar have the right to charge a reasonable fee for the processing of such requests.

All requests for access to data or correction of data should be addressed to us, at our registered address disclosed in the section headed "Corporate information" in the Prospectus or as notified from time to time, for the attention of the company secretary(ies), or its Hong Kong Share Registrar for the attention of the privacy compliance officer.

By signing an Application Form or by giving electronic application instructions to HKSCC, you agree to all of the above.

個人資料

個人資料收集聲明

此項個人資料收集聲明是向香港發售股份的申請 人和持有人說明有關本公司及其香港股份過戶登 記處有關個人資料和香港法例第486章《個人資 料(私隱)條例》(「《條例》」)方面的政策和慣例。

1. 收集 閣下個人資料的原因

證券申請人及登記持有人以本身名義申請證券或 轉讓或受讓證券時或尋求香港股份過戶登記處的 服務時,必須向本公司或其代理人及香港股份過 戶登記處提供準確個人資料。

未能提供所要求的資料可能導致 閣下申請證券被拒或延遲,或本公司或其香港股份過戶登記處無法落實轉讓或提供服務。此舉亦可能妨礙或延遲登記或轉讓 閣下成功申請的香港發售股份及/或寄發 閣下應得的股票及/或退款支票及/或電子自動退款。

證券持有人所提供的個人資料如有任何錯誤,須立即通知本公司及香港股份過戶登記處。

2. 目的

證券持有人的個人資料可被採用及以任何方式持有、處理及/或保存,以作下列用途:

- 處理 閣下的申請及/或退款支票及/或電子 自動退款(如適用)、核實是否符合本申請表格 及招股章程載列的條款和申請程序以及公佈香 港發售股份的分配結果;
- 遵守香港及其他地區的適用法律及法規;
- 以證券持有人(包括香港結算代理人(如適用))的名義登記新發行證券或轉讓或受讓證券;
- 存置或更新本公司證券持有人的名册;
- 核實證券持有人的身份;
- 確定本公司證券持有人的受益權利,例如股息、供股和紅股等;
- 分發本公司及其附屬公司的通訊;
- 編製統計數據和證券持有人資料;
- 披露有關資料以便就權益索償;及
- 與上述有關的任何其他附帶或相關目的及/或 使本公司及香港股份過戶登記處能履行對證券 持有人及/或監管機構承擔的責任及/或證券 持有人不時同意的任何其他目的。

3. 轉交個人資料

本公司及其香港股份過戶登記處所持有關證券持有人的個人資料將會保密,但本公司及其香港股份過戶登記處可以在為達到上述任何目的之必要情況下,向下列任何人士披露,獲取或轉交(無論在香港境內或境外)有關個人資料:

- 本公司委任的代理人,例如財務顧問、收款銀行和海外主要股份過戶登記處;
- (如證券申請人要求將證券存於中央結算系統) 香港結算或香港結算代理人;彼等將會就中央 結算系統的運作使用有關個人資料;
- 向本公司或香港股份過戶登記處提供與其各自業務營運有關的行政、電訊、電腦、付款或其他服務的任何代理人、承包商或第三方服務供應商;
- 聯交所、證監會及任何其他法定監管機關或政府部門或遵照其他法例、規則或法規;及
- 證券持有人與其進行或擬進行交易的任何人士 或機構,例如彼等的銀行、律師、會計師或股 票經紀等。

4. 個人資料的保留

本公司及其香港股份過戶登記處將按收集個人資料所需的用途保留證券申請人及持有人的個人資料。無需保留的個人資料將會根據《條例》銷毀或處理。

5. 查閱和更正個人資料

證券持有人有權確定本公司或香港股份過戶登記 處是否持有其個人資料,並有權索取有關資料的 副本並更正任何不準確資料。本公司和香港股份 過戶登記處有權就處理任何查閱資料的要求收取 合理費用。

所有查閱資料或更正資料的要求應按招股章程「公司資料」一節所披露或不時通知的本公司註冊地址送交公司秘書,或向其香港股份過戶登記處的個人資料私隱事務主任提出。

閣下簽署申請表格或向香港結算發出電子認購指 示,即表示同意上述各項。